

ISSUE No. 148 (I)

Deadline: 24/01/20
Publishing date: 14/02/20

MAIN CONTENTS:

The latest by all major leaders in the international footwear market, in issue No. 148 of MODAPIEL, corresponding to the first quarter of 2020, including articles and special reports for every one of the specialized areas in this industry sector.

- Italian style
- Footwear for boys and girls: baby, ballerinas, sneakers, Mary Janes, nautical, loafers, water boots, boots, sneaker, booties and shoes.
- Women's footwear: elegant, glamorous styles, fashion&trendy shoes, loafers, large sizes and special widths, casual and business casual shoes, lace-ups, party shoes, booties, and boots.
- Men's footwear: elegant shoes, loafers, large sizes, casual, fashion, lace-up shoes, booties, boots, cowboy boots.
- Eco footwear.
- Comfort footwear.
- Sports footwear&sneakers

USUAL EDITORIAL FEATURES:

Fashion Creators, Atelier, Fashion Trends, Market Trends, Trade Reports, Interviews, An agent's view, Let's go Shopping, New collections, Fairs, News, etc.

Special Editorial Feature devoted to Accessories including its own sections such as: Design Zone, Atelier, The best accessories, fairs, news, trade reports, etc.

CIRCULATION:

In addition to the usual circulation by Post and Email to our wide Database (national and international, see the attached Media Information), this edition will be widely distributed in the following fairs: MICAM-MIPEL (Milán), BISUTEX (Madrid), SHOES ROOM BY MOMAD (Madrid) y ESTIL&MODA BARCELONA.

ISSUE No. 149 (II)

Deadline: 17/04/20
Publishing date: 30/04/20

MAIN CONTENTS:

Issue No. 149 corresponding to the second quarter of 2020 will include information on the latest fashion trends in footwear for children, from shoes to sneakers and from Mary Janes to nautical; also, for ladies, with collections for the coming winter season, mainly party footwear, boots, and booties; for men, casual and formal shoes, sports footwear, and boots. Eco shoes, comfort shoes, and sneakers.

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ISSUE No. 150 (III)

Deadline: 02/09/20
Publishing date: 18/09/20

MAIN CONTENTS:

- New trends in footwear for women, men, and children.
- Sports footwear/sneakers.
- Flip-flops, a lifestyle.
- Comfort footwear.

USUAL EDITORIAL FEATURES:

Fashion Creators, Atelier, Fashion Trends, Market Trends, Trade Reports, Interviews, An agent's view, Let's go Shopping, New collections, Fairs, News, etc.

Special Editorial Feature devoted to Accessories including its own sections such as: Design Zone, Atelier, The best accessories, fairs, news, trade reports, etc.

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ISSUE No. 151 (IV)

Deadline: 20/10/20
Publishing date: 30/10/20

MAIN CONTENTS:

The last issue of 2020 will be especially devoted to present fashion trends for the 2021 spring-summer season.

USUAL EDITORIAL FEATURES:

Fashion Creators, Atelier, Fashion Trends, Market Trends, Trade Reports, Interviews, An agent's view, Let's go Shopping, New collections, Fairs, News, etc.

Special Editorial Feature devoted to Accessories including its own sections such as: Design Zone, Atelier, The best accessories, fairs, news, trade reports, etc.

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